

# Production Portfolio: Markband Descriptors

<b>The markband descriptors:</b>	<b>The differentiated levels of achievement:</b>						
<b>Marks Given</b>	<b>1-2</b>	<b>3-4</b>	<b>5-6</b>	<b>7-8</b>	<b>9-10</b>		
<b>A: PLANNING &amp; RESEARCH</b> <i>The documentation of the whole PP process including preliminary planning, pre-production, photography, post-production. Including trailer planning at HL</i>	little or no planning & research for production process	some planning & research for production process	adequate planning & research for production process	good planning & research for production process	excellent planning & research for production process		
	little documentation of the relevant development stages	some documentation of development but largely incomplete or lacking in detail	documentation of development stages is satisfactory	documentation of development stages is mostly thorough	documentation of dev. stages is comprehensive & clearly linked to trailer		
<b>B: REFLECTION &amp; EVALUATION</b> <i>Artistic &amp; logistical analysis of production processes &amp; evaluation in the written commentary of student's specific role</i>	limited artistic & logical analysis	some artistic & logical analysis	satisfactory artistic & logical analysis	effective artistic & logical analysis	highly effective artistic & logical analysis		
	little critical evaluation of the project (and of the trailer @ HL)	some critical evaluation of the project (and of the trailer @ HL)	satisfactory analysis of the project (and of the differing processes for trailer @ HL)	effective analysis of the project (and of the differing processes for trailer @ HL)	highly effective analysis of the project (and of the differing processes for trailer @ HL)		
<b>C: PROFESSIONAL &amp; TECHNICAL SKILLS</b> <i>The demonstration and effective execution of professional technical skills (including organisational skills)</i>	little or no ability	some ability	satisfactory ability	good ability	excellent ability		
	makes limited use of resources & technology	makes some use of resources & technology	makes competent use of resources & technology	makes effective use of resources & technology	highly effective use of resources & technology		
	@HL little use of technology in creation of trailer	@HL some use of technology in creation of trailer	@HL satisfactory use of tech. in creation of trailer	@HL effective use of technology in creation of trailer	@HL excellent use of technology in creation of trailer		
<b>D: EFFECTIVE USE OF FILM LANGUAGE</b> <i>The student's ability to demonstrate effective use of film language. This concerns the student's artistic intentions. @HL also concerns the trailer</i>	little or no ability to communicate effectively	some ability to communicate effectively	adequate ability to communicate effectively	good ability to communicate effectively	excellent ability to communicate effectively		
<b>E: ORIGINALITY &amp; CREATIVITY</b> <i>These can be demonstrated many ways: by freshness of approach; intelligent work with or against generic conventions; problem solving &amp; audience engagement</i>	little or no creative intelligence	some creative intelligence	adequate creative intelligence	good creative intelligence	excellent creative intelligence		
	little or no awareness of generic convention of trailer	some awareness of generic convention of trailer	adequate awareness of generic convention of trailer	effective implementation of generic convention of trailer	excellent & imaginative use of generic convention of trailer		
	film & trailer are of limited audience interest	film & trailer are of some audience interest	film & trailer engage audience satisfactorily	film & trailer engage audience interest well	film & trailer engage audience with great success		
<b>Grade</b>	<b>1</b>	<b>2</b>	<b>3</b>	<b>4</b>	<b>5</b>	<b>6</b>	<b>7</b>
<b>SL HL Boundaries</b>	<b>SL 0-7</b>	<b>8-14</b>	<b>15-21</b>	<b>22-28</b>	<b>29-34</b>	<b>35-41</b>	<b>42-50</b>
	<b>HL 0-7</b>	<b>8-15</b>	<b>16-23</b>	<b>24-29</b>	<b>30-34</b>	<b>35-40</b>	<b>41-50</b>